



**LONDON
BUSINESS UNIVERSITY**



3 Wings of LBU



Classroom - Hybrid (Online or Classroom)
Lecturer - Local and/or Foreign Lecturers
Language of Instruction - Local and/or English
Learning Contents - Lecture + Discussion + Presentation + Final Assessment
Exclusivity - Study Online or Classroom Simultaneously



Classroom - 100% Online (Microsoft Team)
Lecturer - 100% International Professors
Language of Instruction - 100% English
Learning Contents - Live Lecture + Live Discussion + Presentation + Final Assessment
Exclusivity - LBU International is an Official Education Provider registered in Singapore



Classroom - 100% Online (Microsoft Team)
Lecturer - 100% Local Lecturers
Language of Instruction - Local
Learning Contents - Recorded Video+ Live Discussion + Pilot Test + Presentation + Final Assessment
Exclusivity - 5% of Program Fee will be donated to Education and Healthcare Sectors

IN PARTNERSHIP WITH

ACADEMIC PARTNERS



MOU PARTNERS

- British Chamber of Commerce (BCCM)
- Mandalay Traders Association
- Myanmar Engineering Society - Mandalay (MES-MDY)
- Mandalay Region Chamber of Commerce & Industry - MRCCI

BANK PARTNERS (EDUCATION LOAN)



Our Vision

The Finest Choice for students delivering World Class Education.

Our Mission

Providing quality learning environment to our students. LBU place our students at the heart of what we do, and across our every action, students can expect us to adhere to the following values:

- Quality of teaching
- Social Life
- Student Service
- Campus Facility
- Brand Name of School
- Variety of Programs
- Flexible Cost
- Location access
- Employment after graduation

We guarantee students to become extraordinary persons in the future and become a better citizen.

Our Culture

We create a culture with fun, friendship, mutual respect and passion within our stakeholders.



Singapore Office
 Woodlands Drive 75,#07-62,
 Singapore 735688



Thailand Office
 24 Soi Ramkhamhaeng, HuaMak,
 Bangkok, Bangkok, Thailand



India Office
 Kamar Steet, Teachers Colony,
 Erode, Tamilnadu, India



Myanmar Campus
 No.35,64th, 31st x 32nd st,
 Chanayetharsan Township, Mandalay



09-765 000 015, 09-765 000 016, 09-765 000 017



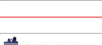










www.lbu.edu.mm





















Contact@lbu.edu.mm

LBU PROGRAMS

NO.	PROGRAM NAME	DURATION	FEE (USD)	CERTIFICATE LEVEL & ACCREDITATION	AWARDING BODY	COUNTRY OF ORIGIN	DELIVERED BY
UNDER-GRADUATE PROGRAM							
1.	Foundation Diploma	6 months	2100	L-3 Diploma (Pathway to L-4)			LBU LBU INTERNATIONAL
2.	Diploma in Business Management (Year-1)	8 months	2300	L-4 Diploma (Pathway to L-5)			LBU LBU INTERNATIONAL
3.	Advanced Diploma in Business Management (Year-2)	8 months	2600	L-5 Diploma (Pathway to BBA Final Year)			LBU LBU INTERNATIONAL
4.	BBA - Bachelor of Business Administration (Final year - Top Up)	12 months	6600	Bachelor Degree			LBU LBU INTERNATIONAL
5.	Foundation Diploma	6 months	1000	L-3 Diploma (Pathway to LBU L-4)			LBU LBU INTERNATIONAL
6.	Diploma in Business Management (Year-1)	8 months	1400	L-4 Diploma (Pathway to L-5)			LBU LBU INTERNATIONAL
7.	Advanced Diploma in Business Management (Year-2)	8 months	1600	L-5 Diploma (Pathway to BBA Final Year)			LBU LBU INTERNATIONAL
8.	BBA - Bachelor of Business Administration (Final year - Top Up)	12 months	2000	Bachelor Degree			LBU LBU INTERNATIONAL
9.	Foundation Diploma	6 months	1000	L-3 Diploma (Pathway to LBU L-4)			LBU LBU INTERNATIONAL
10.	Diploma in Business Management (Year-1)	8 months	1400	L-4 Diploma (Pathway to L-5)			LBU LBU INTERNATIONAL
11.	Advanced Diploma in Business Management (Year-2)	8 months	1600	L-5 Diploma (Pathway to BBA Final Year)			LBU LBU INTERNATIONAL
12.	BBA - Bachelor of Business Administration (Final year - Top Up)	12 months	2000	Bachelor Degree			LBU LBU INTERNATIONAL

POST-GRADUATE PROGRAM

13.	MBA (Campus)	18 months	9900	Master Degree			LBU	
			4900					
			4900					
14.	MBA (Online)	18 months	4900	Master Degree			LBU COP	
			4900					
15.	MBA (International)	18 months	5900	Master Degree			LBU INTERNATIONAL	
			5900					
16.	MBF (International) M.Sc in Banking & Finance	18 months	5900	Master Degree			LBU INTERNATIONAL	
17.	MPM (Online) M.Sc in Project Management	18 months	4900	Master Degree			LBU COP	

WHY SHOULD YOU CHOOSE LBU?

ACCREDITED PROGRAMS

Internationally Recognized for both Further Studies and Employment around the world.

INTERNATIONAL FACILITY

LBU Provides International Facility both for Online and Classroom Students including E-Library.

SKILLED PROFESSORS

Learn from Highly Experienced International Lecturers holding Ph.D Degree.

FLEXIBLE PAYMENT

Flexible Fee & Secure Payment via Visa, Master Card and Bank Transfer.

VARIETY OF PROGRAMS 38+

LBU delivers 38 Globally Accredited Certificates, Professional Diplomas, Bachelor Degrees and Master Degrees.

INTERNATIONAL AWARDING BODIES

Students can study in LBU from 3 Core Awarding Bodies (UK University, CIM University EU and LBU International Singapore).

WORLD CLASS PROGRAMS

Study Top Ranked World Class Qualifications with Flexible Cost while stay-at-home without spending Living Expenses.

WORLD CLASS ONLINE FACILITY

Get Private Individual .edu emails with LBU Domain and Enjoy 26 Microsoft Office License Applications + 50 GB Cloud Storage

POWERFUL ALUMNI NETWORK










Most of LBU Alumni are Successful Business Leaders Globally.

STUDY ONLINE OR CLASSROOM

Learn with Hybrid Virtual Classroom via Online or Classroom Learning.

NO.	PROGRAM NAME	DURATION	FEE (USD)	CERTIFICATE LEVEL & ACCREDITATION	AWARDING BODY	COUNTRY OF ORIGIN	DELIVERED BY
PROFESSIONAL DIPLOMA PROGRAM							
18.	Professional Diploma in Leadership & Organizational Behaviour	4 months	300	Professional Diploma			LBU COP
19.	Professional Diploma in Strategic Human Resources Management	4 months	300	Professional Diploma			LBU COP
20.	Professional Diploma in Strategic Management & Business Policy	4 months	300	Professional Diploma			LBU COP
21.	Professional Diploma in Strategic Marketing for Globalization	4 months	300	Professional Diploma			LBU COP
22.	Professional Diploma in Strategic Financial Management	4 months	300	Professional Diploma			LBU COP
23.	Professional Diploma in Supply Chain & Operation Management	4 months	300	Professional Diploma			LBU COP
24.	Professional Diploma in Construction Management	4 months	300	Professional Diploma			LBU COP
25.	Professional Diploma in Strategic Change Management	4 months	300	Professional Diploma			LBU COP
26.	Professional Diploma in Advanced Business Research Methods	4 months	300	Professional Diploma			LBU COP
27.	Professional Diploma in Urban Planning	4 months	300	Professional Diploma			LBU COP
28.	Professional Diploma in Project Management	4 months	300	Professional Diploma			LBU COP
29.	Professional Diploma in Public Relations & Advertising	4 months	300	Professional Diploma			LBU COP

CERTIFICATE PROGRAM

30.	Certificate in 4 Skills English	3 months	50	Certificate			LBU COP
31.	Certificate in Business English	3 months	50	Certificate			LBU COP
32.	International Certificate in Project Management	2 months	150	Certificate			LBU INTERNATIONAL
33.	International Certificate in Business Analytics	2 months	150	Certificate			LBU INTERNATIONAL
34.	Mini MBA	6 months	750	Post Graduate Certificate (Pathway to MBA)			LBU COP

Remark : Fee is all inclusive of Tax, Application Fee, Registration Fee, Tution Fee and Exam Fee. Additional charges may apply for Text Book Fee.

LBU LECTURERS

DR. AARON LOH

Vice Chancellor @ LBU
MSc (Aston University, UK)
PhD (Poly of North London, UK)
FLSPT., FPRI., CChem., MRSC

DR. MORAD NAZARI

B.Sc., M.Sc (Sharif University of Technology)
MBA (Prince of Songkla University, Phuket, Thailand)
Ph.D (Assumption University (ABAC) Bangkok, Thailand)

DR. LYNN THEIK NYUNT

PhD, VU, Switzerland
MPS, Aldersgate College, Philippines

DR. NAN KHAM MAI

LL.B (Mandalay University)
LL.M (Mandalay University)
LL.M (Kyushu University, Japan)
LL.D (Niigata University, Japan)

U AUNG KYAW THAIKE

B.E Civil (RIT, Yangon), P.G.D, M.Sc (International Construction Management) (Nanyang Technological University, Singapore)

DAW SU MYAT NAING WAI

GLOBAL MBA, (UTCC)
BA (English)(Qualified for MA), University of Foreign Languages

DR. DINESH ELANGO

Vice President (Academic and Research) @ LBU
B.Sc (Bharathiar University, Coimbatore, India)
MBA (Anna University of Technology, Coimbatore, India)
Ph.D (Anna University, Chennai, India)
AMT., MISTE., MIEDRC

DR. NGUYEN HUU TRI

B.A., M.A Agriculture and Forestry University of Ho Chi Minh City, Vietnam
Ph.D (International Environment and Resource Studie) Mahidol University, Thailand

DR. HTET HTET HLAING

Ph.D (Monywa University of Economics)
M.Com (Meiktila University of Economics)
B.Com (Q) (Meiktila University of Economics)

DR. THANDAR SOE

M.A (Credit), M. Res (English)
TEACHING KNOWLEDGE TEST (UNIVERSITY OF CAMBRIDGE)
English Language Teachers' Course (Teaching Methodology) (Scotland, UK)

U ZAW MYO AUNG

MPA (University of Economics, Meiktila)
MBA (University of Economics, Meiktila)
ME (Asian Institute of Technology, Thailand)
BCSc.(Hons) (UCSM, Mandalay)

DAW NWE NI HNIN

B.A (Business Science)
Co-oprative University Yangon
ACCA Dip in International Finance Reporting
LCCI Dip in Accounting (UK)

DR. VIJI R

B.Com., M.Com., MBA.,
M.Phi (Alagappa University)
Ph.D (University of Madras)

DR. HENDRA

B.Sc., M.Sc (Universitas Sumatera Utara-Indonesia),
Ph.D (Digital Marketing Management) Universitas Sumatera Utara-Indonesia)

Dr. ZARCHI MIN

Ph.D (Architecture) YTU, Myanmar
M.Arch (YTU), Myanmar
B.Arch (MTU), Myanmar

DR. SANDI WIN

Ph.D in Management Science, SIU, Thailand
MCSc (UCSM), MBA (MIE),
PGDE (MUFL), DBL (MU)

U AUNG THWIN

Master of Education (University of Wollongong, Australia)
Bachelor of Management (HR) University of Newcastle, Australia

DAW SU SU WIN

MBA (International Business) University of the Thai
B.Sc (Zoology) Mandalay University

DR. JEENA ANN JOHN

B.Com (Kristu Jayanti College, India)
MBA (Mahatma Gandhi University, India)
Ph.D (Karpagam university, India)

DR. TRAN QUANG MINH

B.A, MBA (Assumption University of Thailand (AU))
Ph.D (Educational Management, Ifugao State University)

DR. KYAW PHYO MYINT

M.B., B.S (MDY)
DBE (City of Oxford College)
MBA (Mandalay University)

U ARKAR KYAW

M.Sc Programme & Project Management, Wolverhampton, UK
PGD in Engineering Management (AIM, Singapore)

DAW MAY WIN KYAW

Ph.D Candidate
Monywa Economic University
M.Com (Monywa Economic University)
PGDE, MUFL, GTI (TU, Myitkyina)
GTI (TU, Myitkyina)

DAW NYEIN EI EI TUN

M.Com (MEUE)
Level - 6
Dip in Business Management (ABE, UK)
B.Com (MEUE)

BOD PROFILES



U ARKAR KYAW

FOUNDER & PRESIDENT
M.Sc. in Program &
Project Management
(University of Wolverhampton, UK),
PGD in Engineering Management
(AIM, Singapore)

Mr. Arkar Kyaw is the Founder and President of LBU which is founded in 2017 registered in Singapore and Myanmar. He is graduated with M.Sc from University of Wolverhampton, UK in Programme and Project Management and Post Grad Diploma in Management from AIM, Singapore. He is an Educator, Serial Entrepreneur leading more than 3 businesses and a Leader of LBU, well versed in International Education, Strategic Planning, Strategic Marketing and Project Management in Singapore, Thailand, Vietnam and Myanmar.

Dr. Aaron Loh is the Vice Chancellor of LBU who is helping not only to his colleagues but also to his students to achieve great success with passion, enthusiasm, and kind heart without letting his age limits his activities. He has over 60 years of international experience in education and business and doing his Second PhD currently. Some of his milestones are as followed.

- MSIM 1993; Member, Singapore Institute of Management
- Visiting Professor, Graduate School of Business, Assumption University, 2007-Oct 2010
- Visiting Professor, University of Applied Sciences, Mainz, Germany Since 2011
- Visiting Professor, National Economic University, Hanoi, Vietnam Since 2013
- Visiting Professor, International Collage, UTCC Bangkok Thailand Since 2007
- Founder and Secretary General Asian Federation of Optical Associations 1999-2007
- Founder & Vice-President Singapore Polytechnic Graduates Guild 1985-2006
- President Singapore Optical Trade Association 2001-2007



DR. AARON LOH

VICE CHANCELLOR
Ph.D (Polytechnic of
North London, UK)
MSc, Aston University, UK

LBU CAMPUS FACILITY





LBU
A Promise for Your Future!

**LONDON
BUSINESS UNIVERSITY**

2000 +

Powerful Global
Alumni Network of
Top Business Leaders

95%

of
Graduates are in Employment
(or) Further Studies
After Successful Graduation

10 +

Accredited
Academic & Professional
Partnerships Globally

Structure

Certificate Program

- Certificate in 4 Skills English
- Certificate in Business English
- International Certificate in Project Management
- International Certificate in Business Analytics
- Mini MBA

Professional Diploma Program

- Leadership & Organizational Behaviour
- Strategic Human Resource Management
- Strategic Management & Business Policy
- Strategic Marketing for Globalization
- Strategic Financial Management
- Supply Chain & Operations Management
- Strategic Change Management
- Advanced Business Research Methods
- Urban Planning
- Project Management
- Public Relations & Advertising
- Construction Management

BBA Foundation

- Introduction to People Management
- Introduction to Research and Academic Skills
- Introduction to Economics and Accounting
- Introduction to Business Environment
- Using IT for Business
- Introduction to Marketing

BBA Year - 1

- Academic Writing and Research Skills
- Business Operations
- Communication in Business
- Finance and Accounting
- Leading and Managing Teams
- Operating in A Global Context

BBA Year - 2

- Principles and Concepts of Strategy
- The Management of Human Resources
- Marketing for Managers
- Business Law for Managers
- Management Accounting & Decision Making
- Business Start-up, Conception to Market

BBA Year - 3

- Marketing Communications
- Executive Leadership
- Public Relations
- Marketing Planning & Control
- International Marketing
- Case Studies

MBA Campus

- Strategic Leadership
- Strategic Marketing
- Supply Chain & Operations Management
- Strategic Change Management
- Strategic Human Resource Management
- Strategic Financial Management
- Globalization & Corporate Governance
- Advanced Business Research Methods
- Strategic Management
- Dissertation

MBA Online

- Organizational Behaviour
- Operation Management
- Research Methods
- Global Marketing Strategies
- Business Policy & Strategy
- Financial Management
- Public Relations & Advertising
- Managing Change
- Human Resource Management
- Executive Leadership

MBA International

- Strategic Management
- Strategic Leadership
- Strategic Human Resource Management
- Advanced Business Research Methods
- Strategic Financial Management
- Supply Chain & Operations Management
- Globalization & Corporate Governance
- Strategic Change Management
- Strategic Marketing
- Dissertation

MPM

- Organizational Behaviour
- Operation Management
- Research Methods
- Project Administration
- Project Planning & Control with Primavera P6
- Business Policy & Strategy
- Financial Management
- Executive Leadership
- Construction Management
- Safety Management
- Urban Planning

100% Assignment and Presentation



T.B.A

21

Ranked in The Guardian Top UK Universities Ranking 2022

96.5%

of Graduates are In Employment within 6 months after successful Graduation

90%

of Research Internationally Recognized

Structure

BBA Foundation

- Introduction to People Management
- Introduction to Research and Academic Skills
- Introduction to Economics and Accounting

- Introduction to Business Environment
- Using IT for Business
- Introduction to Marketing

BBA Year - 1

- Academic Writing and Research Skills
- Business Operations
- Communication in Business
- Finance & Accounting
- Leading & Managing Teams
- Operating in A Global Context

BBA Year - 2

- Principles and Concepts of Strategy
- The Management of Human Resources
- Marketing for Managers
- Business Law for Managers
- Management Accounting & Decision Making
- Business Start-up, Conception to Market

BBA Year - 3

- International Business
- Business Strategy
- Leadership & Management Development
- Business Communications
- New Venture Management & Development
- Business & Management Research

MBA Campus

- Strategic Management
- Strategic Leadership
- Strategic Human Resource Management

- Advanced Business Research Methods
- Strategic Financial Management
- Supply Chain & Operations Management

- Globalisation & Corporate Governance
- Strategic Change Management
- Strategic Marketing
- Dissertation

100% Assignment and Presentation



CYPRUS INSTITUTE of MARKETING LTD. | REG. BRITISH VIRGIN ISLANDS THE GLOBAL BUSINESS UNIVERSITY

300+

Executive Level Programmes Delivered

90%

CIM students go into work or further study within six months of graduating

10000+

Alumni from 30+ Countries and from leading multinational companies across the globe

Structure

BBA Foundation

- Introduction to People Management
- Introduction to Research and Academic Skills
- Introduction to Economics and Accounting

- Introduction to Business Environment
- Using IT for Business
- Introduction to Marketing

BBA Year - 1

- Academic Writing and Research Skills
- Business Operations
- Communication in Business
- Finance and Accounting
- Leading and Managing Teams
- Operating in A Global Context

BBA Year - 2

- Principles and Concepts of Strategy
- The Management of Human Resources
- Marketing for Managers
- Business Law for Managers
- Management Accounting & Decision Making
- Business Start-up, Conception to Market

BBA Year - 3

- Marketing Communications
- Executive Leadership
- Public Relations
- Marketing Planning & Control
- International Marketing
- Case Studies

MBA Campus

- Strategic Leadership
- Strategic Marketing
- Supply Chain & Operations Management
- Strategic Change Management

- Strategic Human Resource Management
- Strategic Financial Management
- Globalization & Corporate Governance
- Advanced Business Research Methods

- Strategic Management
- Dissertation

MBA Online

- Organizational Behaviour
- Operation Management
- Research Methods
- Global Marketing Strategies

- European Business Environment
- Business Policy & Strategy
- Financial Management
- Public Relations & Advertising

- Managing Change
- Human Resource Management

MBA International

- Strategic Management
- Strategic Leadership
- Strategic Human Resource Management
- Advanced Business Research Methods

- Strategic Financial Management
- Supply Chain & Operations Management
- Globalization & Corporate Governance
- Strategic Change Management

- Strategic Marketing
- Dissertation

Exam, Assignment and Presentation